The American Association of Philatelic Exhibitors

Criteria for Awarding the AAPE "Creativity in Philatelic Exhibiting" Pin

Creativity should be shown in one or (preferably) more of these categories:

- Selection of an unusual exhibit subject
- Inventiveness in exhibit preparation, within the broadly accepted presentation guidelines
- Inclusion of unusual material of a philatelic or clearly related nature
- Use of humor to focus the viewer on the philately being shown

One Frame and multiple frame exhibits are eligible and must show philatelic merit sufficient to earn a unanimous show Silver-bronze award or higher. In other words, a single vote among the jury for a Bronze disqualifies an exhibit for consideration.

The award should be given only if there is an eligible, clearly recognizable candidate.

Criteria for Awarding the AAPE "Gold Awards of Honor"

The purpose of this award is to RECOGNIZE AND ENCOURAGE EXHIBITORS WHO HAVE WORKED HARD FOR EXCELLENCE OF PRESENTATION but who have *not been awarded a gold show medal*. If possible, the AAPE Gold Awards of Honor should be given to exhibits winning in two different award levels. AAPE would like to have excellence in presentation rewarded regardless of the medal level awarded. The two awards are of equal weight, regardless of the show award medal given.

AAPE asks that the awards be given to the two exhibits that best exemplify the high standards of philatelic Exhibition Presentation per the following criteria:

- Exhibit layout: The balanced and eye-appealing arrangement of exhibit pages and method of highlighting material
- **Title Page:** Does it aid the viewer in following the exhibit's logical progression? Is it written in concise, yet descriptive terms that act as a "road map" for the viewer?
- Logic of presentation: How logical is the sequence of the pages in telling material's story? Is the material pertinent to and within the parameters set down by the title? Does the exhibit have a beginning, middle and end?
- Neatness: Are the pages clean? Is the write up method neat and easy to read? Are the mounts subtle and even?
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Criteria for Awarding the AAPE "Novice Award"

This award is for the best by a first time exhibitor at an APS World Series of Philately show winning a Bronze medal or higher.

AAPE AWARD OF EXCELLENCE

PLAN AND HEADINGS

The purpose of this award is to encourage excellence and help exhibitors achieve a more effective plan and subsequent headings. Different divisions have different "styles" of plans, formats and this will in some cases include a second page. Important factors are clarity, organization and balance and the ability to guide viewers through the exhibits.

This award is to be selected by the Jury at each WSP Show. All exhibits are qualified to be judged. The decision of the Jury is final

An exhibitor may only win the award once. A list of winners will be sent with award and is also on the AAPE website. With this new criteria, previous winners of the Title Page Award are eligible for consideration.

Actual award will be given at the Palmares Banquet/Breakfast. <u>Award ribbon is to be</u> placed alongside and at the same time as the medal ribbons for the show, so that viewers will have the opportunity to review plan and headings excellence.

In some cases a plan might be a simple statement that the exhibit is presented chronologically (in which case the headings are consecutives dates) or it might be a bullet pointed list, or even an elaborate outline – the following suggestions are offered as a guide to judging the effectiveness of plan and headings.

- Do the headings match the plan development of the exhibit subject?
- Does the plan lay out a balanced exhibit that makes sense of the topic?
- Is there a clear and consistent format for the headings used?
- Do the headings guide the story as well as describe the key items shown on individual pages? Running headings do not dominate after first appearance.
- Is the "Organization" clear and in keeping with the defined scope and limits?
- Does the plan make viewers want to proceed through the exhibit?